

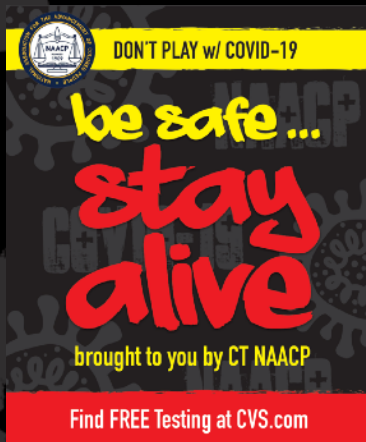
# CT NAACP Covid-19 Newsletter

July 24 2020

be safe ...  
**stay  
alive**  
brought to you by CT NAACP

Good People of Connecticut,

One of the biggest obstacles we face in such a crucial time, is receiving improper information. People are unaware and misinformed, which causes panic and fear. In order to mitigate and successfully overcome a crisis, the correct information needs to get to everyone. When you help manage expectations and provide accurate and factual information, people are able to process and respond in a much more productive manner, assuring optimal success.



The CT NAACP is leading an initiative for the State of Connecticut to make sure our community receives accurate and lifesaving information. The **BE SAFE STAY ALIVE** campaign will include weekly emails, social media posts, radio advertising and a TV PSA focused on informing the community of C-19 impact, dispelling myths, staying home when/if possible, reinforcing ways to stay safe (individual, household, in public), as well as how/when to access testing. Testing is **FREE** in the State of Connecticut. Find a location nearest you at [CVS.com](https://www.cvs.com)

## PUBLIC SERVICE ANNOUNCEMENT

Michael Bivins has contributed his celebrity and voice to sending a powerful message to our community. Check out the PSA at the following link [WATCH HERE](#)



### CONNECTICUT COVID-19 Data Tracker

- 655,309 tests reported
- 48,055 positive cases
- 54 currently hospitalized
- 4,406 deaths

### NATIONAL COVID-19 Data Tracker

- 3.9 Million + known cases
- 1.3 Million recovered
- 143,000 deaths

Find FREE Testing Site at [CVS.com](https://www.cvs.com)